

Date: March 19, 2025  
Time: 10:00 am  
Location: Main Floor Meeting Room, Meridian Community Centre

Attendance: Yvonne Van Lankeld  
Cecilia Brink  
Tammy Van Den Brink, Chair  
Lori McClay  
Shellee Niznik, Councillor  
Karen Blake, Culture and Community Enhancement  
Programmer  
Natasha Gibson, RCW Administrative Assistant  
Halee Braun, Supervisor of Recreation Programs

Regrets: Rajbir Kaur  
Stephanie Jones

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### **1. Call to Order and Declaration of Quorum**

Noting that quorum was present, Chair Tammy Van Den Brink called the meeting to order at approximately 10:04 am.

### **2. Land Recognition Statement**

Chair Tammy Van Den Brink recited the Land Recognition statement.

### **3. Approval of Agenda**

**Moved by** Yvonne Van Lankveld  
**Seconded by** Lori McClay

**THAT the agenda for the March 19<sup>th</sup> regular meeting of the Pelham Cultural Advisory Committee be adopted.**

**Carried**

#### **4. Declaration of Pecuniary Interest and General Nature**

There were no pecuniary interests disclosed by any of the members present.

#### **5. Approval of Minutes**

The Committee approved the minutes from the February 12<sup>th</sup>, 2025, Pelham Cultural Advisory Committee meeting.

**Moved by** Cecilia Brink  
**Seconded by** Yvonne Van Lankveld

**THAT the minutes of the February 12<sup>th</sup> Pelham Cultural Advisory Committee meeting be approved.**

**Carried**

#### **6. Canada Connects Mural**

Town staff updated the Committee that the Town of Pelham has been shortlisted to be a host site of a Canada Connects Mural, with the announcement expected in May. The company, Mural Mosaic Inc, also produced the Comfort Maple mural located in the MCC Concession.

Staff noted the quick turnaround that is involved in this project. A total of 150 tiles kits have been purchased for community members to paint. Two open paint sessions will be held: one on April 5th (evening) and another on April 26th (morning), with space for 30 patrons per session. More information will be provided soon, and outreach to local organizations and schools is underway. If Pelham is selected as the host site, the mural will cover a 12x24 ft area on an exterior wall in the MCC courtyard.

Staff informed the Committee that the cost of the tile kits and the mural project will come out of the 2025 RCW operations budget, from the mural line. If Pelham is not selected as the host site, only the cost of the tile kits will be used from the mural line. Additional funds will only be spent if approval is granted to place the mural in Pelham.

**Moved by** Cecilia Brink  
**Seconded by** Yvonne Van Lankveld

**THAT the Committee received item #6, Canada Connects Mural, for information.**

**Carried**

### **7. 3 Lighting Boxes**

Town Staff updated the Committee that following the last Committee meeting, Staff proposed the Committee's motion regarding the lighting boxes to the Public Art Working group. The Public Art Working group noted that they would like to proceed with the project and involve the Pelham Historical Society to provide suggestions for content and historical artifacts/photos to use in the project. When meeting with a representative from the Historical Society, Town Staff mentioned the possibility of the society sponsoring a lighting box.

Town Staff updated the Committee of a tentative quote from one supplier and noted that if Pelham is selected as the host site of the Canada Connects mural, the Committee will only have the PCAC budget to use for the Lighting boxes. Staff noted that according to CARFAC (Canadian Artists Representation), 30% of the cost of a public art project should be allocated to the artist(s). Staff suggested that \$800/artist would be sufficient. Staff is waiting to hear back from other suppliers.

The Committee discussed the project's goal of completing all three boxes in 2025, if the budget allows. The Committee discussed reaching out to the local high school art teacher to see if the students would be interested in completing the artistic side of this project. Staff will reach out to ask if they would be interested and await further response from the Historical Society.

Additionally, staff are working with Public Works staff to do some maintenance on the Lighting Boxes prior to wrapping. A Committee member expressed interest in a different public art project that Staff will also investigate and update the Committee at a subsequent meeting.

**Moved by** Cecilia Brink  
**Seconded by** Lori McClay

**THAT Town Staff will reach out to the high school to discuss involvement with the Lighting Box project;**

**And THAT Town staff will update the committee regarding the Pelham Historical Society's response and supplier quotes at a subsequent meeting.**

**Carried.**

### **8. Role of PCAC in not-for-profit events (e.g. The Fenwick Market)**

A Committee member asked for clarification on PCAC's role in not-for-profit events, specifically whether PCAC is responsible for promoting or supporting such events. Staff clarified that the Town is unable to offer formal promotion, such as advertising or publicizing, for these events. However, the Town of Pelham can promote events at Town facilities within two weeks of the event date.

**Moved by** Tammy L. Van den Brink  
**Seconded by** Cecilia Brink

**THAT the Committee received item #8, Role of PCAC in not-for-profit events (e.g. The Fenwick Market), for information.**

**Carried**

### **9. Canada Day Opportunities**

Staff updated the Committee on opportunities to assist in hosting the painting of two snow plow blades for Canada Day, and the committee expressed its approval.

**Moved by** Tammy L. Van den Brink  
**Seconded by** Yvonne Van Lankveld

**THAT the Committee received item #9, Canada Day Opportunities, for information.**

**Carried**

**10. Next Meeting**

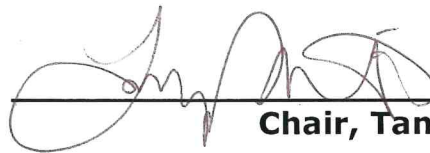
April 9<sup>th</sup>, 2024, at 10AM, Community Room, Town Hall

**11. Adjournment**

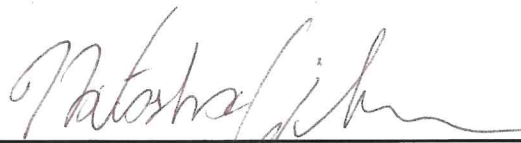
**Moved by** Yvonne Van Lankveld  
**Seconded by** Cecilia Brink

**THAT this regular meeting of the Pelham Cultural Advisory Committee be adjourned at 11:04 am.**

**Carried**



**Chair, Tammy Van Den Brink**



**Natasha Gibson (RCW Admin)**